

Message Text

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FM SECSTATE WASHDC

TO ALL AFRICAN DIPLOMATIC POSTS

AMCONSUL LOURENCO MARQUES

AMCONSUL LUANDA

UNCLAS STATE 172052

INFORM CONSULS

E.O. 11652: N/A

TAGS: BEXP, XF

SUBJECT: TENTATIVE FY 1976 TRADE PROMOTION PROGRAM

1. AS RESULT OF MANAGEMENT AND BUDGET DECISIONS WITHIN RECENT WEEKS, FY 76 EVENT SCHEDULE HAS UNDERGONE MAJOR CHANGES. THERE FOLLOWS IN PARA THREE A TENTATIVE LISTING EVENTS NOW BEING PLANNED FOR AFRICA. POSSIBLE THEME CONFLICTS WITH EVENTS IN OTHER WORLD GEOGRAPHIC AREAS NOT REPEAT NOT YET FULLY TAKEN INTO ACCOUNT IN PREPARATION THIS LIST NOR HAVE FUNDING LEVELS BEEN FINALLY APPROVED. POSTS SHOULD NOT REPEAT NOT THEREFORE CONSIDER THIS PROGRAM AS FINAL.

2. ACTION REQUESTED: ALL POSTS HAVING AN EVENT SCHEDULED SHOULD REPORT CONCURRENCES OR PROBLEMS WITH PROGRAM. CCP POSTS SHOULD REPORT THEIR PROPOSALS FOR DEFERRED ACTIVITIES IF THE SCHEDULE BELOW EXCEED AGREED UPON TRADE PROMOTION LEVELS. POSTS NOT REPEAT NOT NOW
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INCLUDED FOR PARTICULAR TRADE EVENTS ARE INVITED TO

SUBMIT RECOMMENDATIONS WITH BRIEF MARKET JUSTIFICATION
FOR THEIR INCLUSION.

3. TENTATIVE FY 76 TRADE PROMOTION PROGRAM:

- A. FOOD PROCESSING AND PACKAGING EQUIPMENT TRADE
-- MISSION; OCTOBER 1975; RABAT, NAIROBI, LUSAKA,
-- MBABANE. (THIS EVENT IS EXPERIENCING SEVERE RECRUIT-
-- MENT DIFFICULTIES AND MAY BE POSTPONED OR CANCELLED.)
- B. HEALTH CARE EQUIPMENT CATALOG SHOW; DECEMBER
-- 1975; JOHANNESBURG, CAPETOWN.
- C. AVIATION ELECTRONICS AND GROUND SUPPORT EQUIPMENT
-- TRADE MISSION; JANUARY 1976 (MOVED FROM AUGUST 1975);
-- LAGOS, KANO, GABORONE.
- D. BUILDING AND CONSTRUCTION EQUIPMENT CATALOG
-- SHOW; FEBRUARY 1976; ABIDJAN, KINSHASA.
- E. SEMI-ARID LAND DEVELOPMENT TECHNICAL SALES
-- SEMINAR; FEBRUARY 1976; DAKAR, LAGOS, KADUNA, KHARTOUM.
- F. MATERIALS HANDLING EQUIPMENT TRADE MISSION;
-- MARCH 1976; CASABLANCA, KINSHASA, LUBUMBASHI,
-- NDOLA, LUSAKA.
- G. MOTOR VEHICLE MAINTENANCE EQUIPMENT CATALOG SHOW;
-- MARCH 1976; LAGOS, ADDIS ABABA.
- H. MEDIA USA (BOOKS, FILMS, RECORDINGS, ETC.)
-- CATALOG SHOW; MARCH 1976; ACCRA, NAIROBI.
- I. AGRICULTURAL EQUIPMENT CATALOG SHOW; MARCH 1976;
-- FINAL APPROVAL NOT REPEAT YET RECEIVED FROM INTERESTED
-- WASHINGTON AGENCIES FOR SITES SELECTED.
- J. COMPUTER-RELATED BUSINESS EQUIPMENT TECHNICAL
-- SALES SEMINAR; APRIL 1976; ALGIERS, ABIDJAN, LAGOS.

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- K. BUSINESS EQUIPMENT AND SYSTEMS CATALOG SHOW;
-- APRIL 1976, LUSAKA, MBABANE.
- L. MODERN TELECOMMUNICATIONS SYSTEMS AND EQUIPMENT
-- TECHNICAL SALES SEMINAR; MAY 1976; LAGOS, KINSHASA,
-- ADDIS ABABA.
- M. FOOD PROCESSING AND PACKAGING EQUIPMENT

-- CATALOG SHOW; MAY 1976; ACCRA, KHARTOUM.

-- N. AGRICULTURAL EQUIPMENT CATALOG SHOW; JUNE 1976;

-- NAIROBI, LUSAKA.

-- O. CONSUMER GOODS CATALOG SHOW; JUNE 1976; LAGOS.

4. ANY EVENTS INCLUDED IN PRIOR MESSAGES THAT ARE NOT
REPEAT NOT INCLUDED ABOVE MAY BE CONSIDERED CANCELLED.

5. REQUEST POSTS' REPORTS ASAP. KISSINGER

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Margaret P. Grafeld
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